

For Immediate Release

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Innovating Project & Portfolio Management – Bay3000 Announces Strategic Partnership

Toronto, Canada (March 3rd, 2004) – Bay3000 Corporate Education, the leading provider of leadership and project management consulting and training announced today that it has partnered with the new University of Ontario, Institute of Technology to develop and deliver the Innovative Masters Certificate in Project & Portfolio Management. This Certificate program is simply the most complete and accelerated program in project and portfolio management. Leading experts, from Bay3000, in the fields of Project Management, Leadership and Portfolio Management bring real-world experience with effective adult education techniques bring forward the very latest and proven techniques on such topics as: Project Office Development, Portfolio Management, Leadership and Communications, Critical Thinking, Project Management Practices, Organizational Readiness, and more.

This exceptional Certificate Program is professional development for individuals who have accepted the challenge to master the art and the science of project management and who have an interest in the challenges of managing projects as a portfolio – project portfolio management. This program is ideal for Senior Project Managers who wish to advance their careers, and for staff who work within a Project Office, Portfolio Management Office, or Planning Department. This program is consistent with the framework and best practices of the Project Management Institute's Project Management Body Of Knowledge (PMBOK®) in a flexible format that considers time limitations of today's fast paced professional world.

About UOIT

UOIT is Ontario's newest university. Career-focused undergraduate academic programs, some unique in the province, are offered together with leadership and professional development. Programs include the sciences, engineering, nursing, business, teacher education, and criminology and justice. State-of-the-art technology provides a fully networked campus that students can access via a personal laptop. The University of Ontario Institute of Technology is accredited by the Council of Ontario Universities.

About Bay3000 Corporate Education

Bay3000 is focused on improving the ability of organizations to execute their strategies and their vision. Bay3000 believes that effective project management drives business performance and is a fundamental enabler for effective change management. Bay3000 offers the following solutions: project leadership training & development programs, skills and competencies assessments using the ClearView™ assessment suite, project office design and improvement services, and contract project management services. Bay3000 Consulting Inc. is a Charter Member of the Registered Education Provider Program with the Project Management Institute. Bay3000 is also the managing sponsor of the prestigious Canadian Project Excellence Awards and Conference. Company Websites are www.Bay3000.com and www.Cpex.ca

"PMBOK" is a trademark of the Project Management Institute, Inc. which is registered in the United States and other nations.