

## **For Immediate Release**

Press Contacts:

Stephen Paul

Bay3000 Corporate Education

(905) 947-8562 x24

Stephen.Paul@Bay3000.com

## **IBM Agrees to Sponsor the Canadian Project Excellence Awards and Conference**

Toronto, Canada (February 26<sup>th</sup>, 2005) – IBM has agreed to be an Emerald Sponsor at the 2005 Canadian Project Excellence Awards and Conference (CPEX) and continue its strong support of the discipline and profession of project management. The 2005 Canadian Project Excellence Conference and Awards is our time to celebrate the difference that Project Visionaries are making to business success. It is our time to share best practices, share real solutions, expand our personal knowledge, establish networks, and examine the future of our profession. The Canadian Project Excellence Awards and Conference (CPEX) is the only Enterprise Project Conference in Canada. It is aimed at assuring business success through excellence in Project, Program and Portfolio Management.

The goal of this milestone event is to connect individuals and organizations from all industry, business, and government sectors to learn critical best practices from leading experts in the field, to share knowledge with each other, to network with their peers and business leaders, and to celebrate achievements made by Canadian Projects. CPEX fills a void by serving as the meeting place where Executives and their teams come together to exchange ideas, discuss strategic alignment and execution, and learn best practices. This unique event is geared to Senior Management involved with Strategic Planning and Project Portfolio Management. CEOs, CIOs, CFOs, leaders of Project Offices, Quality Management, Business Planning, and Change Management will discover how to maximize the potential for projects to deliver their intended returns.

As the managing sponsor, Bay3000 is pleased to welcome IBM to the CPEX conference and look forward to this exciting event. CPEX 2005 will be held on April 27-28, 2005 at the exciting and innovative Ontario Science Centre, Toronto, Canada.

### **About IBM**

IBM is the world's largest information technology company, with 80 years of leadership in helping businesses innovate. Drawing on resources from across IBM and key Business Partners, IBM offers a wide range of services, solutions and technologies that enable customers, large and small, to take full advantage of the new era of e-business. For more information about IBM, visit [www.ibm.com](http://www.ibm.com)

### **About Bay3000 Corporate Education**

Bay3000 is focused on improving the ability of organizations to execute their strategies and their vision. Bay3000 believes that effective project management drives business performance and is a fundamental enabler for effective change management. Bay3000 offers the following solutions: project leadership training & development programs, skills and competencies assessments using the ClearView™ assessment suite, project office design and improvement services, and contract project management services.

Bay3000 Consulting Inc. is a Charter Member of the Registered Education Provider Program with the Project Management Institute. Bay3000 is also the managing sponsor of the prestigious Canadian Project Excellence Awards and Conference.

*Company Websites:*

Bay3000 Corporate Education: [www.Bay3000.com](http://www.Bay3000.com)

CPEX Awards and Conference: [www.Cpex.ca](http://www.Cpex.ca)