

For Immediate Release

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Motorola Agrees to be the Diamond Sponsor of the Canadian Project Excellence Awards and Conference

Toronto, Canada (February 24th, 2005) – Motorola has agreed to be a Diamond Sponsor at the 2005 Canadian Project Excellence Awards and Conference (CPEX) and continue its strong support of the discipline and profession of project management. The 2005 Canadian Project Excellence Conference and Awards is our time to celebrate the difference that Project Visionaries are making to business success. It is our time to share best practices, share real solutions, expand our personal knowledge, establish networks, and examine the future of our profession. The Canadian Project Excellence Awards and Conference (CPEX) is the only Enterprise Project Conference in Canada. It is aimed at assuring business success through excellence in Project, Program and Portfolio Management.

The goal of this milestone event is to connect individuals and organizations from all industry, business, and government sectors to learn critical best practices from leading experts in the field, to share knowledge with each other, to network with their peers and business leaders, and to celebrate achievements made by Canadian Projects. CPEX fills a void by serving as the meeting place where Executives and their teams come together to exchange ideas, discuss strategic alignment and execution, and learn best practices. This unique event is geared to Senior Management involved with Strategic Planning and Project Portfolio Management. CEOs, CIOs, CFOs, leaders of Project Offices, Quality Management, Business Planning, and Change Management will discover how to maximize the potential for projects to deliver their intended returns.

As the managing sponsor, Bay3000 is pleased to welcome Motorola to the CPEX conference and look forward to this exciting event. CPEX 2005 will be held on April 27-28, 2005 at the exciting and innovative Ontario Science Centre, Toronto, Canada.

About Motorola

Motorola, Inc. (NYSE: MOT) is a global leader in wireless, broadband and automotive communications technologies that help make life smarter, safer, simpler, synchronized and fun. Sales in 2003 were U.S. \$27.1 billion. Motorola creates innovative technological solutions that benefit people at home, at work and on the move. The company also is a progressive corporate citizen dedicated to operating ethically, protecting the environment and supporting the communities in which it does business. For more information, please visit www.motorola.com.

About Bay3000 Corporate Education

Bay3000 is focused on improving the ability of organizations to execute their strategies and their vision. Bay3000 believes that effective project management drives business performance and is a fundamental enabler for effective change management. Bay3000 offers the following solutions: project leadership training & development programs, skills and competencies assessments using the ClearView™ assessment suite, project office design and improvement services, and contract project management services.

Bay3000 Consulting Inc. is a Charter Member of the Registered Education Provider Program with the Project Management Institute. Bay3000 is also the managing sponsor of the prestigious Canadian Project Excellence Awards and Conference.

Company Websites:

Bay3000 Corporate Education: www.Bay3000.com

CPEX Awards and Conference: www.Cpex.ca